

PRESS RELEASE

The Shooting Federation of Canada <https://sfc-ftc.ca>



The Shooting Federation of Canada (SFC) and SIUS USA Announce Partnership

Ottawa, ONTARIO. November 15, 2023. The SFC and SIUS USA are pleased to announce that they are entering into a three-year partnership in support of the promotion and growth of target shooting in Canada.

SIUS

“We are excited to be joining forces with SIUS USA in support of growing and promoting the sport of target shooting in Canada” says Jasmine Northcott, CEO, SFC. “SIUS is a leading-edge company with best-in-class products and expertise to support and enhance the growth and development of our sport and I look forward to working with them over the next three years.”

 **SWISS PRECISION**

Since 1999, SIUS USA has established a reputation of providing quality products throughout North America. Building on their extensive experience in sport and military shooting, SIUS continues to improve its line of electronic scoring systems through exhaustive research and development. In 2010, SIUS USA became the sole distributor for civilian and sport shooting targets and scoring systems. In 2012, they commissioned their first three ranges for the Canadian Military in Quebec and Alberta; and in 2013 assumed full control of all SIUS retail sales for North America.

“We are honored to partner with SFC to help promote sport shooting across Canada. We enjoy our relationships with our Canadian customers and strive to offer them the best products and services at the best prices in the industry. Whether it’s National Team members, clubs, cadet programs or individual hobbyists, at SIUS USA we strive to advance the sport throughout North America, in every way possible,” says Jeff Douglas, President of SIUS USA.

The SFC & SIUS USA are excited to partner and look forward to working together to support SFC’s members in the pursuit of the growth and development of target shooting in Canada.

ABOUT

The Shooting Federation of Canada (SFC) is the National Sport Organization and the national sport governing body responsible for the promotion, development and governance of organized, recreational, and competitive target shooting in Canada.

[SIUS USA](#) is the sole distributor for both military and civilian markets for the US and Canada, including civilian and sport shooting targets and scoring systems.

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